

How2Franchise Complete DIY  
Franchisors Programme

**how2 Franchise.co.uk**

Serving the franchise industry for 20 years

*Our Unique & patented  
“DIY Franchising System”  
Find out more...*

For more information visit:  
[www.how2franchise.co.uk](http://www.how2franchise.co.uk)

## The best DIY programme on the market

Not only do you get the latest documents you also get free telephone and email support!

How2Franchise the easiest way to franchise your business and receive free support from franchising people who have “been there and done it”. H2F have spent many years and well over £100,000 working with a team of professionals and franchise consultants developing this complete franchise programme for you! H2F have found out the hard way that learning how to franchise can be a long and expensive process. We realised that there are probably hundreds of businesses in the world taking the same path learning how to franchise a business and wasting thousands of pounds. This is why we decided to create the “How to Franchise a business DIY Programme. It is an easy to use, proven suite of franchise document templates that can assist you in franchising your own business for less than £2000.

## AVOID THE PITFALLS OF FRANCHISING AND SAVE £1000'S WITH H2F

We genuinely have been there and done that, when comes to spending huge amounts of money franchising! This is why we are confident we can help you avoid the pitfalls and expenses that can be incurred by not following good franchise practices.



## THE ORIGINAL & STILL THE BEST DIY COMPLETE HOW2FRANCHISE PACKAGE



The prospect of franchising a business is the best method of expansion for many business owners, however before you get started it is essential that you do your research and get advice. There are a number of decisions that need to be made and it is critical to seek the right professional advice and support to ensure these questions are answered. You can therefore set yourself on stable road to franchise a business. H2F can be there at every step of the way from franchise documents, management, advice and franchisee recruitment.

Introducing new for 2014:

## BUY OUR COMPLETE PROGRAMME & GET THESE 4 MANUALS & AN ADVERT WORTH £3000 ABSOLUTELY FREE!

To include the following:

- FREE ADVERT ON [WWW.FRANCHISENEWS247.COM](http://WWW.FRANCHISENEWS247.COM)
- BUSINESS PLAN TEMPLATE
- DRAFT DAILY PROCEDURE DOCUMENT
- DRAFT ADVERTISING & MARKETING MANUAL
- DRAFT PERSONNEL & STAFF MANUAL

## THIS COMPLETE PACKAGE INCLUDES

1. OPERATIONS MANUAL (NORMAL PRICE £499 PLUS VAT)
2. FRANCHISE AGREEMENT (NORMAL PRICE £499 PLUS VAT)
3. MARKETING PROGRAMME (NORMAL PRICE £499 PLUS VAT)
4. HEALTH & SAFETY (RISK ASSESSMENT MANUAL) (NORMAL PRICE £499 PLUS VAT)
5. HOW2FRANCHISE MANUAL (NORMAL PRICE £499 PLUS VAT)
6. BUSINESS PLAN TEMPLATE (NORMAL PRICE £499 PLUS VAT)
7. DRAFT DAILY PROCEDURE DOCUMENT (NORMAL PRICE £499 PLUS VAT)
8. DRAFT ADVERTISING & MARKETING MANUAL (NORMAL PRICE £499 PLUS

Individually worth £4491 together available for £1999 plus vat



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Please find overleaf a brief outline of the most important documents included the Complete How2Franchise Dly Programme

(all our document templates are available individually)

Visit [www.how2franchise.co](http://www.how2franchise.co) for more information.





## THE COMPLETE HOW2FRANCHISE DIY PACKAGE

Visit [www.how2franchise.co.uk](http://www.how2franchise.co.uk) for more information.

Document outline:

## HOW TO FRANCHISE MANUAL:

A brilliant 294 page step by step guide on how to Franchise Your Business. Full of helpful tips and trade secrets Order now SAVE £1000'S IN TIME & ADVICE WITH THIS FANTASTIC MANUAL INCLUDING NEVER TOLD BEFORE TRADE SECRETS. Why pay a consultant?



## OPERATIONS MANUAL:

Our specialists have taken over 20 years to develop this manual which is flexible & covers all aspects of business operations. The manual contains 294 pages. Order now You will save countless hours researching, writing and editing documents. A Super How2Franchise Complete DIY Franchisors Programme Manual SAVES OVER £10,000 IN FEES This manual has been written to suit any business type and can be edited to your individual business easily.



## FRANCHISE AGREEMENT:

The Franchise Agreement has been developed by our experts. Covering of all items necessary to secure your franchise business, the agreement is 20 pages long. Order now buy it today & get a free Confidentiality Agreement. BUY NOW & ENJOY A FABULOUS SAVING OF UP TO £5,000 OF SOLICITORS FEES. This is essential for any Franchisor who wishes to setup a successful franchise network to ensure that all franchisees follow the same rules & procedures.



## MARKETING PROGRAMME:

We supply you with a complete & flexible franchise information brochure layout describing your franchise, consisting of 5 x 6 page templates. Order now for today and get Free our Total How To Market Your Franchise Programme, Full of trade secrets Worth A SAVING OF £1,000 IN MARKETING & DESIGN FEES.



PLUS FREE ADVERT ON

[www.FRANCHISENEWS247.COM](http://www.FRANCHISENEWS247.COM)

worth £1000!



## HEALTH & SAFETY MANUAL:

This is a Safety and Health Programme Manual template plus a Risk Assessment Manual; you can very easily edit and make it more Company specific. Franchise Manual incorporates the whole range of Operations, Legal, Human Resources and Health & Safety Franchise Document Templates - get easy, fast results!



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Document outline:

## IN SUMMARY OUR HOW2FRANCHISE COMPLETE PACKAGE:

This is truly a complete How to Franchise Package, which is flexible and can be modified to suit your business. £1,999 including all of the above plus many bonuses Save a further £2,492 on buying these programmes individually. THIS PACKAGE IS WORTH OVER £15,000 - £20,000 OF TIME & ADVICE, THIS REPRESENTS REAL VALUE.



## THE BENEFITS OF OUR FRANCHISE TEMPLATES:

- Easy to edit
- Cost effective on Time & Money spent
- Telephone and internet support
- Fast Results
- Flexible & Professional



## Why are How2Franchise documents so cheap?

We have spent many years and many thousands in hard earned profits making many mistakes, getting some poor advice and some good along the way. We feel the prices are based at a reasonable and more realistic level for small business to get started in franchising. Businesses that otherwise would probably go through the same process we have, believing that they do not have the resources of skill set in the organisation to save time and more importantly costs. Franchise Document Templates are happy to pass on information collated and hopefully help other small businesses start on the road to franchising.

## Our Franchise Document Templates are EASY to edit

Each editable document is delivered in Microsoft Word format so that it is easy to make changes, add additional company specific information or delete unnecessary text and get results fast!

## Step By Step

See our step-by-step process for franchising a business. Decide how much input you require from outside sources. Assuming that you feel that your business is ready to franchise, simply buy the required Franchise Document Template and start on the road to franchise today If you have any questions when completing the documents, feel free to call us we have real people around to assist or drop us an email and we will try and answer your question as quickly as possible.

## How long will it take to complete each document template editing?

Each document is different. many are already near completion and ready to go, while others need a little editing to ensure they match your business model.

The Operations Manual Template will require the most input but you just need to add your company products, services and processes. The length of time it takes you to complete will depend on the time you allocate and the complexity of your business. It will also depend to a degree on your own business experience. The short answer is, you are free to decide how quickly and how much time you can commit around running your business.

## On Going Support

We are here to help with full telephone and email support Should you require assistance with an initial meeting we can accommodate this for free.

We can also help with a free review with general advice we will be happy to discuss your needs as you require in a free meeting with a H2F Franchise Partner. H2F has over 20 years franchise management experience and would welcome the opportunity to help you develop your package as far as possible.

## DIY Templates or a Franchise Consultant?

Which is the best solution for franchising your business? The highly cost effective approach of using our franchise templates package yourself or getting an experienced franchise consultant in to drive the project and do the work for you? The problem - These are two very different solutions to franchising your business and each has its merits.

### But how do you know which one to choose?

**The Answer:** Our no risk guarantee means that you don't have to choose one or the other. You can try our franchise templates package first and if for any reason you are unable to complete the project, you can switch to using one of the experienced franchised Partners with How2franchise we will take the complete cost of your How2Franchise Templates package off your fixed fee consultancy.

**Our Guarantee:** Your goal is to find the best way to franchise your business. Our aim is to provide you with the best solution, whether that is using our DIY templates package or our using consultant at How2franchise this enables you to try the low cost option first and if it turns out not to be the right route for you, no problem – the entire cost of the package will be deducted from your consultancy fees of £5999.

## The Most Cost Effective Way To Franchise Your Business

### Purchase Our DIY Templates and you will receive...

- Information covering every aspect of franchising your business
  - Support from experienced franchise advisors
- Detailed templates created by recognised franchise Industry experts
  - You can franchise your business at very low cost
    - You can start the process right now
  - You could be growing a successful franchise business very soon

Call us today to find out more  
Telephone: 01295 722846

Or

Email: [Enquiries@how2franchise.co.uk](mailto:Enquiries@how2franchise.co.uk)

Or

Write: How2franchise, Bloxham Mill  
Business Centre, Barford Road,  
Bloxham, Banbury, OX15 4FF

IF THE FAQ OVERLEAF DOESNT  
ANSWER YOUR QUESTIONS,  
FEEL FREE TO CONTACT OUR  
HEAD OFFICE AND OUR TEAM  
WILL HAPPY TO ASSIST WITH  
YOUR QUERIES.



WANT TO KNOW MORE?

Visit [www.how2franchise.co.uk](http://www.how2franchise.co.uk) for more information,  
or call our head office on +44 (0) 1295 722846



## FAQs

Q Can I speak to someone about the How2Franchise DIY Templates package?

A Yes, we'll happily answer any questions you have if you call us at our Head Office in Oxon. The phone number is +44 (0) 1295 722846

Q How much does the package cost?

A The complete package costs just 1,999 plus VAT.

Q Who produced the documents in the package?

A The documents have been produced and are updated by professional franchise consultants How2franchise has over 20 years experience in franchising.

Q Will I get any support once I have bought it?

A Yes, for the month after your purchase you will have unlimited access by phone and email to one of our experienced franchise consultants.

Q What if I need more help franchising my business?

A If you find that the templates solution isn't for you and you need the services of a franchise consultant to help you franchise your business, just switch to using one of our How2Franchise Partners and we'll deduct the full cost of your How2Franchise DIY templates package from your consultancy fees. Our no risk Guarantee

Q Can I buy the package from outside of the UK?

A Yes you can, the fundamental principles of franchising apply anywhere in the world and we can accept any currency through our Paypal payment system. If you intend franchising outside of the UK we strongly recommend you seek advice regarding local franchise legislation and practice.

Q What languages is the package available in?

A At the moment, English, Swedish & Spanish.

Q How will the package be delivered?

A The package will be delivered either email or a memory stick in the post. The documents are in Microsoft Word.

Q Can I see a copy of the package before I buy?

A Yes, you are very welcome to come to our Head Office to see a hard copy of the package or we will come to you. We offer a free, no obligation review.

## FINALLY

Using our Franchising templates will save you a lot of money & time and will result in top quality franchising documents following you specific input.

# Latest testimonial

*I had been Researching Franchising as an Expansion of our Business for over 2 Years, and I would advise this to anyone DO YOUR HOMEWORK, it seems to be made Complicated by some Firms out there who charge Incredible amounts of money, (well someone has to pay for all these Exhibitions UK and Worldwide.) Rod and Co at How2 have made this simple, Franchise set up costs are minimal and they make Commission on Franchise sales, it's as simple as that, and I believe this is the best approach to Franchising your Business, and without the need to borrow from High street Banks at very high rates, if they lend you it. I would like to thank Rod, Allen and Imogen for all their Professionalism and if anybody knows about Franchising it's these Guys.*

Chris Ellinas MD  
The Greek Outdoors

**how2 Franchise.co.uk**

Serving the franchise industry for 18 years

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